



**McClarín Plastics, Inc.**  
**SOLUTIONS IN PLASTICS**

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For Immediate Release

## **McClarín Plastics Expands Reach with Additional Sales Representation**

*Independent Sales Representatives Increase Presence Throughout North America*

Hanover, PA, January 14, 2010 – McClarin Plastics, a leader in thermoforming and vacuum infusion of fiber reinforced plastics, recently announced its partnership with two independent manufacturers' representatives to expand its reach in North America. Their new partners include Epic Technologies, LLC and Canadian Representative Don Cardy. Both partnerships offer the opportunity to increase brand presence and further educate prospects of McClarin's value engineering strengths, contract manufacturing capabilities, and extensive plastic solutions experience.

McClarín's sales force expansion reflects its commitment to supporting efforts in their target markets and providing additional resources to focus on those markets. "This economy will turn around and when it does we will see an immediate need for expanded engineering and product development," explains Roger Kipp, Vice President of Marketing and Engineering. "It is our responsibility to anticipate demand and be prepared to refill the pipelines."

Epic Technologies, LLC, located in Bridgewater, New Jersey, maintains extensive sales experience in custom plastic, rubber and metal component manufacturing. McClarin is looking to Epic to increase their recognition and presence in the medical and industrial equipment markets.

Don Cardy will represent McClarin's interests in the Canadian territories focusing on the transportation market. His extensive background in composites and plastics needs will allow McClarin to further build brand recognition as well as obtain new contracts in 2010.

Cardy and Epic Technologies join a well-versed group of McClarin representatives, including J.T. Logan and Associates, representing the New England market, Vater-McCullough Associates, representing North & South Carolina and Virginia, and Connection Sales, representing the mid-states. In addition to their focused markets, all McClarin sales representatives support target accounts. "Consistent with our current representation, both Don and Epic Technologies provide the expertise in sales, design and engineering that McClarin's value proposition supports. They are a welcomed addition to our team," said Kipp.

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**About McClarin Plastics, Inc.**

McClarín Plastics custom designs and manufactures Thermoformed and Fiberglass Reinforced Plastic products and components with value added assembly and contract manufacturing. For over 50 years, they have helped local, national and international companies find creative solutions. For more information, call 1-800-233-3189 or visit [www.mcclarinplastics.com](http://www.mcclarinplastics.com).

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